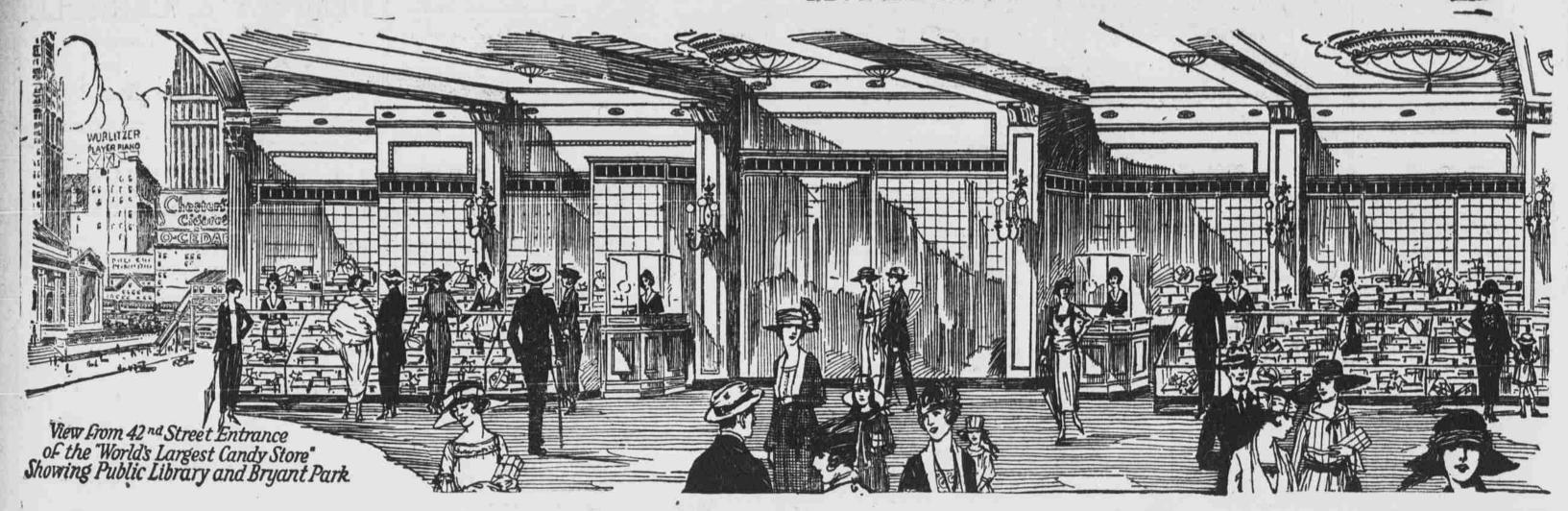
INTERIOR VIEW OF BLOCK-LONG



WORLD'S LARGEST CANDY on West 42nd Street, Come to Our

It's more than a store opening—more than the christening of a new store—it's the inauguration of United Retail Stores Candy Service—a service devised to bring candy lovers and pure, wholesome confections together on a better basis. This service "takes the twist" out of the candy business, cuts out in-between profits and expenses, eliminates waste, extravagance and useless handling—brings directly to the consumer the natural food products that constitute good candy.

This big store is the first in a nation-wide system o candy stores and candy factories which will take the "high cost of living" out of candy by selling absolutely pure candy of the highest possible quality, at prices that lead the procession back to "Before the War" prices for "Before the War" candy.

RETAIL

The store is organized for rapid but pleasant, unhurried service. There will be no waiting, no delay attention will be prompt and courteous.

It is the "Home of 'Candy Quality'"—a great exhibit of candy values that will justify the slogan we have adopted "Happiness in Every Box." It is a delightful place to visit, with cheerful, we-are-here-to-please-you service.

Our candies, made in our own candy kitchens and chocolate factories by a splendid staff of candy makers, pledged to produce only the best, will be packed and sealed at the candy makers' table and delivered fresh every few hours.

In addition to our general line we have brought the original recipes and identical candy makers from our



FULL WEIGHT PACKAGES-16 ounces of <u>CANDY</u> in every pound box

West 42nd Also West 43rd bet. 5th & 6th Ave. West 42nd Also West 43rd Contract Cont